GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4373
ANSWERED ON:14.12.2016
Running News Reel in Theatres
Bhatt Smt.Ranjanben;Sanjar Shri Alok

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

a) Whether the official news bulletins of various welfare schemes implemented by the Government and other news are not being shown in any cinema theatre in the country;
b) If so, the details thereof and reaction of the Government in this regard;
c) whether the Government proposes to take steps in this regard so that these news bulletins and other news are necessarily shown in all cinema theatres for dissemination of information in the country;
d) if so, the details thereof; and
e) if not, the reasons thereof ?

Answer

MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING [COL RAJYAVARDHAN RATHORE (Retd.)]

(a) to (e) : The cinema theatres exhibit films and public awareness films/newsreels as per the laws. The Central Government has recently waived off the 1% rental charged by Films Division in lieu of supplying public service awareness films /newsreels to facilitate exhibition of such films in the cinema halls of the country. Also, provisions have been kept in the proposed Cinematograph Bill to empower the Central Government to issue directions so that such films may get adequate opportunity of being exhibited.